



COMPANY OVERVIEW

AAC Professional Services LLC is a Houston, Texas–based small business helping government, business, and nonprofit organizations develop capable leaders, strengthen teams, and apply technology with purpose. AAC brings leadership, workforce-development, facilitation, and technology-advisory capabilities together, with direct senior attention, clearly defined scope, and practical deliverables. AAC supports agencies directly and as a subcontractor or teaming partner.

CORE COMPETENCIES

01 Leadership Development

- Leadership workshops and learning programs
- Communication and change leadership
- Team effectiveness and alignment
- Individual and cohort coaching
- Emotional intelligence and conflict resolution

02 Training & Facilitation

- Custom professional training
- Strategic planning and working sessions
- Stakeholder and team facilitation
- Curriculum and learning-material development
- In-person and virtual delivery

03 Technology & AI Advisory

- AI opportunity and readiness assessment
- Executive and workforce AI education
- Use-case framing and prioritization
- Technology strategy and decision support

TECHNICAL EXPERTISE (provided by experienced AAC team members)

- AI/ML applications; industrial AI, predictive analytics and maintenance
- Visual AI and computer vision
- Generative AI for seismic imaging and safety use cases
- Enterprise search and retrieval-augmented generation (RAG)
- AI chatbots and agentic workflows
- Cloud and on-premises AI deployments
- Secure API and enterprise systems integration
- GIS integration (ESRI) and satellite image analysis
- Energy market intelligence and forecasting
- SaaS implementation and project management

DIFFERENTIATORS

Responsive

Direct access to senior staff; delivery sized to the mission need.

Experienced

20+ years of founder experience across education, corporate, and nonprofit sectors.

Outcome-oriented

Defined scope, clear communication, deliverables that last beyond the engagement.

ENGAGEMENT APPROACH

1. Understand

Clarify the need, audience, constraints, and definition of success.

2. Shape

Design a focused approach with practical milestones and deliverables.

3. Deliver

Work closely with the client team and leave behind useful capability.

COMPANY DATA

UEI

SKDRCC2EL217

CAGE CODE

25VB9

SAM.GOV

Active

BUSINESS SIZE

Small business

SOCIOECONOMIC

SBA WOSB certification in process

NAICS

- **611430** Professional & Management Development Training (primary)
- **541611** Admin. & General Management Consulting
- **541612** Human Resources Consulting
- **611710** Educational Support Services
- **541512** Computer Systems Design Services

LOCATION

Houston, Texas

PAYMENT

Government purchase cards accepted.

POINT OF CONTACT



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Founder & CEO

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PAST PERFORMANCE

1. Enterprise Leadership Program Facilitation

Customer: Woodside Energy · Role: Lead Facilitator & Coach

Period: February 2023 – present · Reference: Senior Learning and Development Advisor – Woodside Energy

Scope & outcome: Delivered in-person and virtual leadership development programs, workshops, and group coaching for employees and leaders across the U.S. and internationally to support enterprise transformation. Gathered stakeholder feedback to assess participant outcomes and program effectiveness.

2. Strategic Board Retreat

Customer: Australian American Chamber of Commerce · Role: Lead Facilitator

Period: Annually 2018–2026 · Reference: Board President, Australian American Chamber of Commerce

Scope & outcome: Facilitate annual AACC board retreats focused on long-term aspirations, strategic priorities, and implementation planning. Guided the board toward a 12–18-month action plan, and 3–5 year strategic plan, with defined measures, ownership, resources, and milestones.

3. Facilitator and Trainer

Customer: Heinemann Publishing/STEPS Professional Development · Role: Consultant

Period: 1997–2018 · Reference: National Manager, US Branch

Scope & outcome: Delivered literacy and mathematics professional development to K–12 teachers across the United States, partnering with teachers and school administrators on program training, delivery, and execution. Districts established KPIs and monitored implementation outcomes.

LEADERSHIP — AMY R. CONACHER, FOUNDER & CEO

Experienced educator, facilitator, coach, trainer, consultant, and association executive with 20+ years across the education, corporate, and nonprofit sectors. Delivers enterprise leadership-development programs for a global organization, in person and virtually, in the U.S. and internationally; facilitates workshops and group coaching for individual contributors, emerging leaders, and managers.

Role	Organization	Duration
Founder & CEO – Leadership Training & Development	AAC Professional Services LLC	Current
Facilitator & Coach – Corporate Leadership Development	Global organization (North America)	3 years
Executive Director & Strategic Advisor	Australian American Chamber of Commerce in Texas	Since 2017
Independent Contractor – Training Facilitation & Delivery of Education Curriculum (North America)	Heinemann Publishing	4 years
Marketing & Sales Director – Training Facilitation of Educational Curriculum (North America)	STEPS Professional Development	6 years
Co-owner & President	Dragonfly Educational Consulting	6 years
Educator	Western Australian School System	3 years

Education: Bachelor of Education (Honors), University of Notre Dame Australia; Bachelor's degree, Edith Cowan University.

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611430

Professional & Management Development Training (*primary*)

541611

Administrative & General Management Consulting

541612

Human Resources Consulting

611710

Educational Support Services

541512

Computer Systems Design Services

CONTRACTING

TEAMING

Available as prime, subcontractor, or teaming partner for leadership, training, facilitation, and technology-advisory scopes.

DELIVERY

In person and virtual; U.S. and international.

CONTACT

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RFI/RFQ: please include the solicitation number in the subject line.